



LIFE
EDUCATION

CANTERBURY

THE **GREAT**
CANTERBURY
DUCK RACE



One river.

Hundreds of ducks.

Thousands of children impacted.

Sponsorship Prospectus

2026

Partner with one of Canterbury's most colourful community fundraising events.

Proudly supporting Life Education Canterbury and Healthy Harold.



MORE THAN A DUCK RACE

Every year, the Great Canterbury Duck Race brings together businesses, families and the wider community for a fun, colourful event with a serious purpose.

Every duck entered helps Life Education Canterbury continue delivering Healthy Harold's evidence-based health and wellbeing programme to more than 20,000 local children every year.

By partnering with the Duck Race, your business is investing in healthier, happier futures for Canterbury tamariki while aligning with one of the region's most recognised community fundraising events.

EVENT SNAPSHOT

-  Sunday 1 November 2026
-  Bridge of Remembrance, Christchurch
-  12pm to 2pm
-  2 Races - Business Race & Community Race
-  Family Fun Zone
-  VIP Launch Event

CANTERBURY COMES TOGETHER

Thousands
Families attend each year

100+
Businesses involved

9 Years
Supporting Canterbury children

Hundreds of Ducks
One great cause

"A fantastic day that brings businesses together while making a real difference for local children."

— Business Sponsor

2026 SPONSORSHIP OPPORTUNITIES

Event Partner

Exclusive

\$5,000

Includes:

- Naming rights to the event
- Premium branding
- 1 Corporate Duck Entry
- VIP Launch Event invitations
- MC acknowledgements
- Website & social media recognition

Business Race Sponsor

2 Available

\$2,000

Includes:

- Naming rights to one Business Race
- Event signage
- 1 Corporate Duck Entry
- VIP Launch Event invitations
- Website & social media recognition

Community Race Sponsor

2 Available

\$2,000

Includes:

- Naming rights to one Community Race
- Event signage
- 1 Corporate Duck Entry
- VIP Launch Event invitations
- Website & social media recognition

Harold Family Fun Zone Sponsor

Exclusive

\$1,000

Includes:

- Naming rights to the Family Fun Zone
- Activity area signage
- 1 Corporate Duck Entry
- VIP Launch Event invitations
- Promotional recognition

Official Volunteer Partner

Exclusive

\$1,000

Includes:

- Team of approximately 10 volunteers
- 1 Corporate Duck Entry
- Event signage
- Website & social media recognition
- MC acknowledgement

Corporate Duck Entry

\$400 + GST

Includes:

- Large Corporate Duck
- VIP Launch Event invitations
- Decorate your duck
- Race for prizes
- Promote your business
- Support Canterbury children

MORE THAN EVENT SPONSORSHIP

Partnering with the Great Canterbury Duck Race is about more than logo placement. It's an opportunity to demonstrate your commitment to the wellbeing of Canterbury children while connecting with thousands of people across the region.

BENEFITS OF PARTNERSHIP

- ✓ Increase your brand visibility
- ✓ Demonstrate community leadership
- ✓ Engage your staff in a fun team activity
- ✓ Connect with local businesses
- ✓ Promote your business through our website and social media
- ✓ Support Healthy Harold in reaching over 20,000 children each year

ADDITIONAL PARTNERSHIP OPPORTUNITIES

We're also seeking support through:

- 🎁 Prize Partners
- 📺 Media Partners
- 📋 Signage Partners

Recognition packages are tailored to suit each partnership.



HELPING BUILD HEALTHIER, HAPPIER FUTURES

Every sponsorship helps ensure Healthy Harold continues visiting schools across Christchurch and North Canterbury, equipping children with the knowledge, confidence and resilience to make positive choices.

Our educators deliver lessons covering:

- Mental health and wellbeing
- Respectful relationships
- Healthy lifestyles
- Cyber safety
- Decision making
- Bullying prevention
- Vaping and substance education

Together, we're helping children develop the skills they need to thrive at school, at home and in life.



THE DIFFERENCE WE MAKE

20,000+
Children reached annually

100+
Schools visited each year

39 Years
Supporting Canterbury children

100%
Community funded

LET'S WORK TOGETHER

If your business is looking to make a meaningful difference while increasing its community profile, we'd love to talk.

Michael Stanley

Trust Manager

Life Education Trust Canterbury

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🌐 lifeeducationcanterbury.org.nz/duck



Thank You

Thank you for considering a partnership with the
Great Canterbury Duck Race.

Together we can continue helping thousands of
Canterbury children build healthier, happier futures.

One river.
Hundreds of ducks.
Thousands of children impacted.

GET IN TOUCH

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